



2019 - 2020 ANNUAL REPORT





LETTER FROM THE TEAM

As we wrap up another year, we reflect on the challenges and triumphs we have experienced over the last 12 months. As the world continues to fight this pandemic, it brings to light the need for a change in mindset, a change in the way things have been done in the past, and a need for our global community to come together and strengthen bonds for a better future.

Asali's vision since its inception has been to support communities by investing in grassroots organizations in order to support local leaders in determining what their communities need to be successful. Their ideas for programming and solutions have the full support of Asali's Board, and we work to provide resources, professional development, and funding to ensure the success of their vision.

Local and national NGOs combined receive 0.4% (US\$85 million) of all international humanitarian assistance (Humanitarian Assistance 2018). Often these funds come with many restrictions that prohibit the people who know best from operating based on their own agendas and needs. This is why we fully believe in our approach to support local leaders.

Three years in, we have been able to see the fruits of our investing in the leaders at Simba's Community Center. Since our partnership with Simba's Footprints, the center has grown from serving 35 children, three days a week, to more than 700 children, up to six days a week. The center is a staple in the community and children, families, and local government officials often turn to the center in times of need.

We are excited to see what the future will hold for Asali as we continue to learn and grow with our local partners. Thank you for your continued support and trust. Our work wouldn't be possible without your help!!



IMPACT OVERVIEW

700

STUDENTS REACHED

Since our partnership with Simba's Footprints Foundation began in 2017, program development initiatives have successfully resulted in expansion from 35 to 700 children served.

64

STUDENTS ENROLLED IN HEALTH INSURANCE

We expanded the healthcare initiative insurance pilot program in 2020. The healthcare initiative covers the community's most medically vulnerable children

RENOVATED THE ASALI LIBRARY

Renovation of our Asali Library: All grade-level textbooks are available in the library for students to use at the Asali Library after school study space thanks to a grant Asali received.

ASALI SCHOLARSHIP

Our first scholarship students graduated vocational training school and has already secured a job.

EARLY CHILDHOOD ENGLISH EDUCATION

Launched our early childhood English education class which allows our youngest students a jump start on english language learning.



FINANCIALS

COVID-19 RELIEF

\$2,000

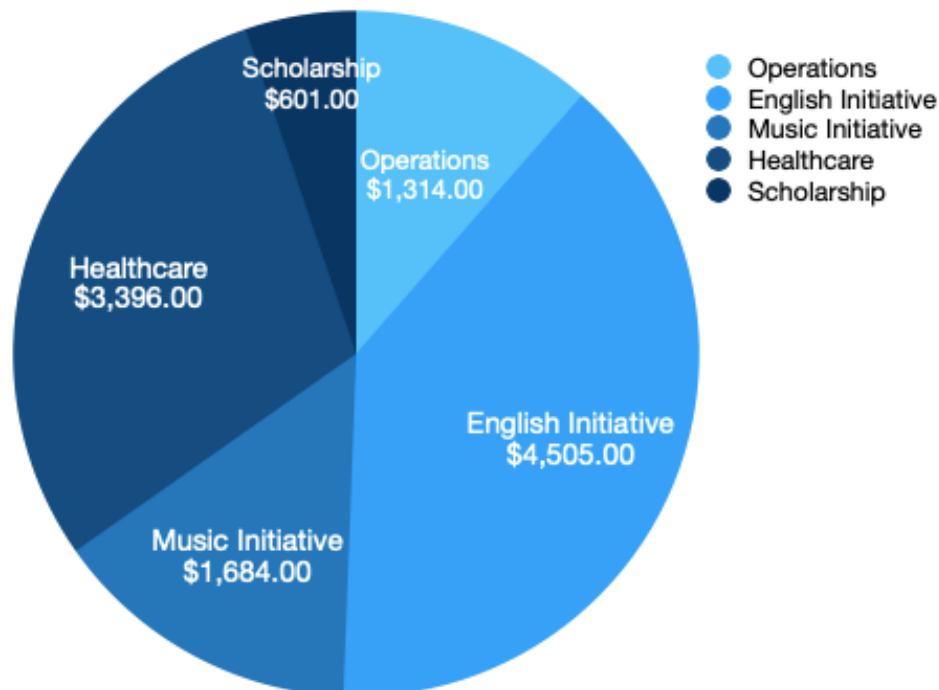
INVESTED IN OUR COVID-19
RELIEF PROJECT SUPPORTING
OUR COMMUNITY IN TANZANIA

TO DATE

\$23,155

INVESTED IN EDUCATION

Fiscal Year 2020



Asali is a 501c3 registered non-profit (82-3193062) and donations may be tax deductible!

PARTNERS & PROJECTS

Simba's Footprints Foundation



Asali partners with Simba's Footprints Foundation a registered Tanzanian non profit serving over 700 children in the Kilimanjaro region of Tanzania. Since our partnership with Simba's Footprints Foundation began in 2017, we have been helping with program development and together have increased their impact from 35 kids 3 days a week to over 700 hundred.

Mission Statement: To unlock youth potential through creative programming and community-driven solutions.

Vision: A thriving community-led by creative problem solvers working to foster the unlimited potential of future generations, who are empowered to take ownership of their careers and futures.



PROGRAM UPDATES

English Club

This past year Asali’s English program reached a total of 290 children through our continued work with three primary schools: Langoni Primary School, Mji Mpya Primary School and Miembeni Primary School. Our students are excited and engaged during class and have reported that they greatly enjoy the interactive teaching techniques. In addition to these classes for school-aged children, Asali has piloted an Early Childhood Education program that aims to provide early access to English education for younger children in the community. Currently, 20 children are enrolled in this program and attend class at Simba’s Footprints in the Asali Library.





PROGRAM UPDATES

290
Students enrolled in
our english program
with the 3 schools.

English at Local Schools

Another important piece of the English Initiative is teacher training for educators at the Langoni School. Training the teachers to use multi-sensory, interactive teaching methods enriches their practices and their own English proficiency. This mentorship-style program encourages educators to be more impactful with the children in their classes and their communities. This ripple effect will allow Asali to reach many more students through different teachers and schools than would be possible as an isolated organization. To date, Asali has hosted 8 of these trainings open to all teachers who choose to attend.





From our end of the year safari trip with the hardest working students from each program and our amazing teachers!!

PROGRAM UPDATES

Asali's Second Chance Scholarship:

Saidi, our Asali scholarship grantee, thrived in his school setting and graduated this November. Saidi not only graduated from this program as a certified electrician, but he also will get the opportunity to further his education by pursuing a secondary school degree, which will open many doors for his future.





PROGRAM UPDATES

Asali Music Studio

This year, Asali added a full drum set to the studio. This allows for students to grow their understanding of rhythm, and completes our backlines which now allows the students to perform as a band in community events.

Our studio is being managed by a fantastic music teacher who provides biweekly lessons for our students. The excitement from our students about learning a new instrument and working together to create music is palpable.

This year, the Asali Music Studio hosted the Kenyan musician, Fadhilee Ituyila, who was recently nominated for Best African Jazz album. Ituyila put on two separate workshops to help expand our students' knowledge of jazz, African music, and the realities of life as a musician. After the second workshop, our music teacher took his students to a studio to learn about music production and record their first song.





NEW PROGRAMS

Health Care Initiative

This year, Asali substantially expanded on the healthcare initiative piloted in FY18. An additional 34 medically vulnerable children at Simba's were enrolled in healthcare (along with the 30 students from the previous year) bringing the total number of children receiving health insurance to 64. Using information from medical visits, Simba's social worker is able to track other ongoing issues and assist with prevention and further treatment. The insurance coverage itself was expanded to include all medical expenses, prescriptions and surgeries at multiple hospitals across Tanzania.



In response to the COVID-19 global pandemic, Asali worked in conjunction with Simba's Footprints to provide substantial resources for the community. This included a two phase response in April and June of 2020. Phase 1 of the COVID-19 project consisted of creating 200 Family Care packages to help the families in the community respond to the unexpected economic and physical shutdown of Tanzania due to quarantine and lockdown measures, making 700 reusable masks sewn by members of the community, and building and delivering five touch-free hand washing stations to common areas in the community. In addition, health advisories and information from WHO were translated into Swahili and posted around the area in multiple frequented sites. During Phase 2 of the COVID-19 project, Simba's and Asali provided all students attending Simba's activities with masks, hosted teacher trainings at all four primary schools on how to reopen schools as safely as possible based on the resources created by Heal International, and placed large hand washing stations and soap at each school.

Finally, at the beginning of this year, Asali hosted a registered nurse from Mass General Hospital in Boston, Massachusetts who held trainings for both Simba's staff and primary school teachers. These trainings covered wound care, basic medical intervention, and response to allergens. Upon completion of the trainings, Simba's staff and teachers gained access to first aid kits delivered by Asali.

LOOKING FORWARD

Each year is unique, and Asali's 2019-2020 year is no exception. In the past 12 months, we renovated the Asali Library at Simba's, added instruments to the music studio, hosted a music workshop with a famous Kenyan musician, and expanded access to healthcare for an additional 34 of Simba's children. We are incredibly proud of these accomplishments within our traditional structure, and are equally proud of the additional unforeseen support we were able to offer as the Simba's community responded to the COVID-19 pandemic. Like other groups across the globe, Simba's leadership came together with Asali to respond to the challenges brought on as a result of COVID-19, providing family care packages, locally-made masks, and handwashing stations. We were honored to take part in this response, and are inspired by the hard work of our partner organization, Simba's Footprints.

Our mission to empower local leaders and organizations will carry us through the pandemic and into the coming years. It is hard to predict the lasting changes that COVID may bring about, but our resolve to positively impact the children at Simba's has never been more strong. We will explore new methods of fundraising and evaluate our current fundraising initiatives to see how we can adapt them to be safe and successful. We will continue working on our most successful programs and look to Simba's leadership for new ways to support Simba's children and the wider community. There are some exciting projects in the works for the coming year.

We are immeasurably thankful to our donors for their support, and to Simba's for running an amazing organization with whom we are honored to work.

Love and Honey,
The Asali Team



CONTACT US:
www.asaliproject.org
info@asaliproject.org

