



**ADVOCATES FOR
COMMUNITY-LED
CHANGE.**



2020 - 2021 Annual Report

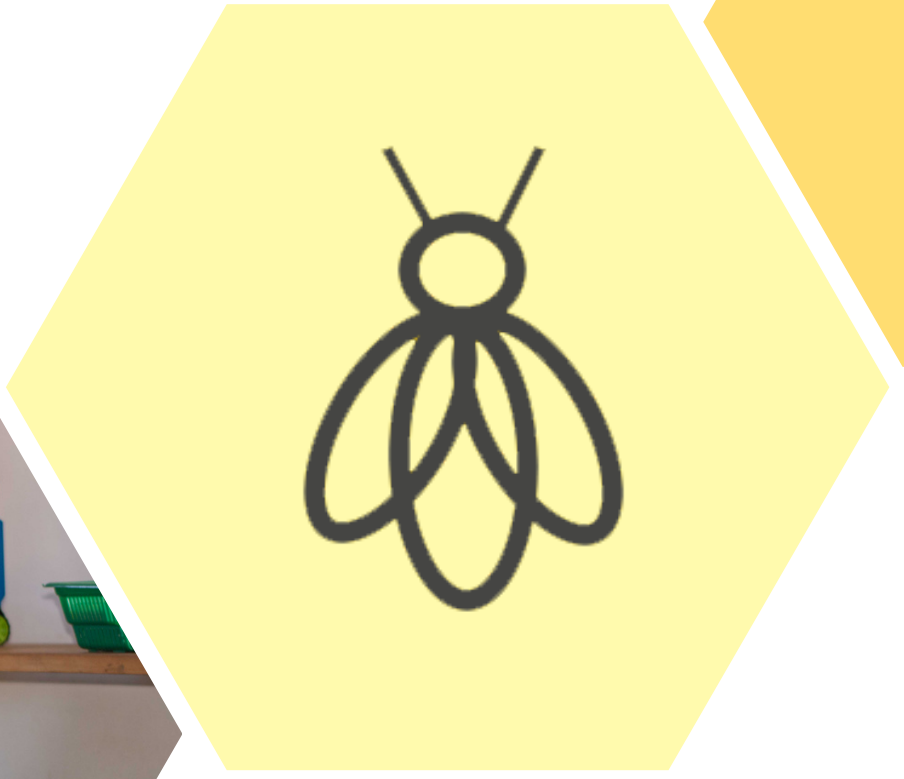


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WORDS FROM THE TEAM

Last year was certainly one with many challenges, as well as moments of strength and love at Asali, Simba Footprint's, and across the world. Our partners rose to the continued challenges brought upon by the Covid-19 pandemic and expanded their programming and impact on their communities. We were unable to host in-person fundraising events, yet our donors stepped up with generosity and enthusiasm to help sustain Asali through this difficult time. Many of you also showed support by attending our first virtual fundraiser, a live yoga event taught in Tanzania, alongside some kids from Simba's.

We provided continued funding to Simba's English and Music programs, and expanded our support to provide professional development training for Kilimanjaro-region teachers, helped the team develop a strategic plan, launched an income generating project in order to help the center take steps to become sustainable, among many other things. We are overwhelmed by your giving, grateful for your continued support of Asali and our mission of change.

None of the above would have been possible without your generous donations. We look forward to your continued support in the coming year!

Love and Honey,

The Asali Bees

Margot, Sophie, Pam, Amy, Charlotte, Margaret



Asali Project



Asali Project



What We Believe

We believe in the power of local leaders and grassroots organizations to best identify the needs of their communities. At the same time, we recognize that many of these organizations lack resources and funding. We can bridge this gap! With adequate support, community-based programs can make a lasting impact in their region.



How We Partner

Asali partners with sustainable grassroots organizations that work towards bettering the lives of the children in their communities. Potential partner sites are evaluated based on a set of strict criteria, ensuring that they are in line with Asali's mission and philosophy. Once a partner site is vetted, we hold an in-country meeting to develop a relationship with the two teams.

4
YEARS OF EQUITABLE PARTNERSHIPS

\$36,161.00

INVESTED IN LOCALLY-LED INITIATIVES

PARTNERSHIP BUILT ON TRUST.

REACH
2,080 young people impacted.

INFRASTRUCTURE IMPROVEMENTS
Music Room expansion

PROJECTS
7 successful Projects

HOSTED 1ST IN COUNTRY VIRTUAL FUNDRAISER

ADVOCATES FOR COMMUNITY-LED CHANGE.

LOCAL LEADERS DO IT BETTER!

2020-2021 Highlights

FINANCIALS



Individuals Impacted.



1,105 Boys
53.1%

975 Girls
46.8%

Investment in community-led change.



FY20
\$10,497.00



To Date
36,161.00

Asali is a 501c3 registered non-profit (82-3193062) and donations may be tax deductible!



Asali Project

TANZANIA



Simba's Footprints Community Center unlocks youth potential through creative programming and community-driven solutions.



UPDATES

1. Expanded the Music Program and hired a new teacher. The students took part in a music tour, performing at different venues
2. Reached 310 students through the English Program
3. The Asali team collaborated with our partner, Simba's Footprints, and Femme International to organize a Moshi-wide movement working towards women's health education being available in schools.
4. Hosted 12 Teacher Development Trainings
5. Hosted our first in-country fundraiser



Sisi Ni JAMiii

Thank you for your continued support!